

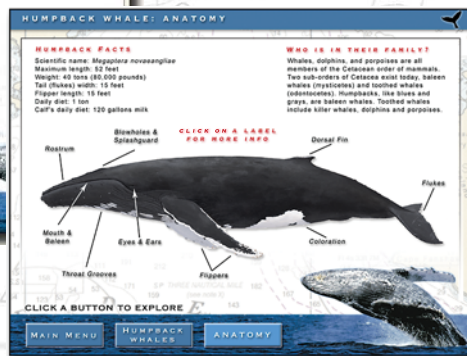
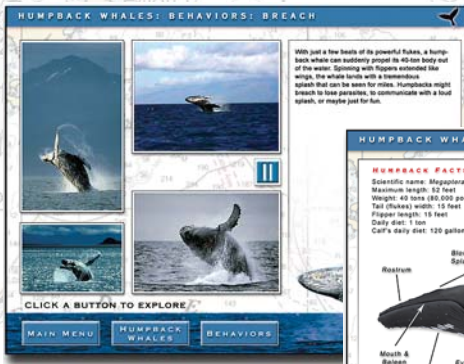
# Whale Y Guide

## A Guide to Whales & Other Marine Mammals



### Interactive Multimedia Exhibit & CD-ROM\*

\*Under development



Screen Samples

WhaleGuide was initially designed as a touch-screen exhibit for Alaska's Petersburg Marine Mammal Center. It's received rave reviews from visitors and teachers. Plans are underway to purchase a portable computer and projection system so the Center can take the exhibit on the road to schools in Alaska.

Teachers are impressed with WhaleGuide and have been asking for a CD version, including a teacher's guide and curriculum for the classroom.

As an exhibit, WhaleGuide is an easily customizable platform that can be tailored to the specific needs of interpretive centers, aquaria and museums.

## South Coastal Alaska Version

This comprehensive version of WhaleGuide covers humpback & killer whales, Steller sea lions, harbor seals, sea otters, Dall's porpoises and Pacific white-sided dolphins. It includes 85 screens, revealing astonishing details about anatomy, behaviors, social structures, migration, evolution, life cycles, diets, feeding techniques, conservation issues and more. Navigate through the screens to view detailed photos and illustrations, watch amazing videos, hear remarkable sounds and discover fascinating facts in the accompanying text.

- 85 screens • 170 photographs • 13 minutes of video
  - Audio clips • Illustrations
- Fluke match game • Narrated section intro videos
- Screen saver mode with large versions of photos
  - Over 7,000 words of explanatory text

## Pacific Coast Version

Shari Snitkovsky of ACS-San Francisco is currently developing content for this version. Similar in detail to the Alaska versions, it will cover gray, blue, humpback & killer whales, California sea lions, harbor seals, elephant seals, sea otters, and common and Pacific white-sided dolphins. Grants will be requested for development and customization for public display at selected locations and as a CD-ROM.

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## WhaleGuide Content Outline

Screen	Text	Photos	Illustrations	Video	Audio
<b>Main Menu</b>			√		
Introduction				√	
Credits	√				
<b>Humpback Whale Menu</b>	√	√			
Humpback Intro				√	
<b>Anatomy Menu</b>	√	√			
Flukes	√	√			
Dorsal Fin	√	√			
Blowholes & Splashguard	√	√			
Rostrum	√	√			
Mouth/Baleen	√	√			
Throat Grooves	√	√			
Eyes & Ears	√	√			
Flippers	√	√			
Coloration	√	√			
<b>Behaviors Menu</b>	√	√			
Breach	√	√		√	
Blow	√	√		√	
Dive	√	√		√	
Head Slap	√	√		√	
Tail Lob	√	√		√	
Tail Throw	√	√		√	
Flipper Wave/Slap	√	√		√	
Song	√	√	√		√
Social Sounds	√	√	√		√
<b>Feeding</b>	√	√			
Food	√	√		√	
Bubbles	√	√	√	√	
Flipper Manipulation	√	√		√	
Feeding Call	√	√	√		√
Lunge Feeding	√	√	√	√	
Group Feeding	√	√	√	√	
Group Feeding Research	√	√			
Reef Feeding	√	√		√	
Fluke Ids/Fluke ID Game	√	√			
Migration	√		√		
Calves	√	√			
Evolution	√		√		
Conservation Issues	√	√			
<b>Killer Whale Menu</b>	√	√			
Killer Whale Intro				√	
<b>Anatomy</b>	√	√			
Eye	√	√			
Mouth	√	√			
Blowhole	√	√			
Dorsal Fin	√	√			
Saddle Patch	√	√			
Flukes	√	√			
Flippers (pectoral fins)	√	√			
Coloration	√	√			
Types	√	√			

Society	✓	✓		✓	
Life Cycle	✓	✓			
Behaviors Menu	✓	✓			
Breaching	✓	✓		✓	
Blow	✓	✓		✓	
Speed Swimming	✓	✓		✓	
Spy Hop	✓	✓		✓	
Fluke Slap	✓	✓		✓	
Feeding	✓	✓		✓	
Echolocation	✓	✓	✓		✓
Social Communication	✓	✓	✓		✓
Evolution	✓		✓		
Conservation	✓	✓			
<b>Other Marine Mammals Menu</b>	✓	✓			
Intro Video				✓	
Marine Mammal Facts	✓	✓	✓		
Marine Mammal Adaptations	✓	✓	✓		
Dall's Porpoise	✓	✓	✓	✓	
Harbor Seal	✓	✓	✓	✓	
Steller Sea Lion	✓	✓	✓	✓	✓
Pacific White-sided Dolphin	✓	✓	✓	✓	
Sea Otter	✓	✓	✓	✓	
Marine Mammal Conservation	✓	✓	✓		